



**Lincoln Learning to release impactful tool for classrooms with AWS**  
*Lincoln Content Bank to empower teachers to personalize learning in Canvas*

PITTSBURGH (July 18, 2023) — Lincoln Learning Solutions today announced the release of its Lincoln Content Bank, a multi-modal, educational content library designed with Amazon Web Services and intended to equip teachers with nearly 110,000 rigorous learning assets they can configure and assemble to meet the needs of their students.

“Educators working with preK through 12<sup>th</sup>-grade students need an easy-to-use tool that allows them to personalize learning opportunities,” Lincoln Learning Solutions CEO, Bob Clements, said. “Our Lincoln Content Bank gives them the ability to quickly and simply search a huge variety of content to determine the best fit for individual students, small groups of students, or entire classrooms.”

The Lincoln Content Bank features a robust search tool allowing teachers to harvest information based on searches of keyword, topic, standard, subject, grade level, modality, and more. Nearly a quarter million learning assets are at their fingertips ready to be incorporated into their courses in Canvas, according to Clements.

Designed by teachers for teachers, the content bank allows them to populate and preview on the same screen, and intuitively makes recommendations based on previous searches. It gives teachers the luxury of saving the searched-for educational material in collections for easy retrieval at a later time.

Teachers who provided Lincoln with feedback in the early stages of development said the content bank would go a long way toward helping them close learning gaps, challenge students, ensure alignment with IEPs and 504 plans, and obtain standard mastery, all issues they face regardless of their learning environment.

“A lot went into this launch, Clements said. “The payoff for working with AWS to create this leading-edge teaching tool will come in the form of student success, which is always our top priority.

AWS is proud to have collaborated with Lincoln Learning Solutions on the development of the Lincoln Content Bank,” said Annmarie Lehner, K-12 Business Development & Strategy Leader at AWS. “We look forward to seeing how K12 school districts leverage the tool to personalize student learning in leading Learning Management Systems to improve student success.”

LLS designed the tool with AWS so that it seamlessly integrates into the Canvas learning management suite and equips teachers with seemingly limitless access to an immense repository of educational content. Available in Canvas and in the AWS Marketplace, the Lincoln Content Bank will, among other things, provide teachers with:

- Perceptive and rapid searching and browsing features
- Customizable material for full classes or individual students
- Myriad options for supplemental learning
- Streamlined access to and application of learning objects targeting different learning modalities
- Cross-curricular learning opportunities

School administrators will appreciate the content bank for its ability to streamline and standardize course creation across subjects, while allowing individual departments to retain a level of ownership in the scope and sequence of their courses.

More information about the Lincoln Content Bank is available at the Canvas App Store, in AWS Marketplace, and at [Lincoln Learning Solutions](https://lincolnsolutions.org).

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*[Lincoln Learning Solutions](https://lincolnsolutions.org) is a 501c3 nonprofit organization dedicated to collaborating with educators and maximizing their talents to facilitate student success. Based in western Pennsylvania, it is the developer of **Lincoln Empowered™**, a digitally based curriculum that delivers engaging, standards-based, instruction in online and blended learning environments. **Lincoln Empowered™** offers a dynamic array of courses in language arts, mathematics, science, social studies, physical education, and the creative and performing arts. Lincoln Learning Solutions currently serves nearly 100 schools in 14 states, and upward of 20,000 students.*