

# Academic Support Needs in Higher Education

University Business partnered with Lincoln Learning to survey nearly 200 higher education leaders, exploring the issues and challenges related to academic support services.



When our respondents were asked, “What are your students’ biggest challenges when transitioning to post-secondary education?”

**78%**

of responses stated that struggles with academic material were a primary concern of their students.\*

Finances (88%) was the #1 concern among students.

*\*This stat combines the percentage of respondents who clarified academic material as either higher ed or high school.*

## Top 3 Academic Areas Needing Additional Support

**81%**

Math



**76%**

Language Arts



**67%**

Study Skills



## How Can We Help Our Students?

**30%**

of respondents agreed that high school-level revisitation material would benefit their students.

## The Solutions

AS SUGGESTED BY OUR HIGHER ED LEADERS



### Digital Tools

Digital supplemental resources and computer literacy programs to better prepare students for modern learning.



### Personalized Pathways

Summer bridge programs and study workshops to help students transition and fill knowledge gaps.



### On-going Support

Targeted groups, academic assistance, and first-year orientation for ongoing student success.

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