

## FOR IMMEDIATE RELEASE

## Area children to benefit from Great Book Giveaway

MIDLAND, Pa. (March 20, 2023) – Thousands of local children will be the beneficiaries of educational resources thanks to the Great Book Giveaway, a first-of-its-kind literacy initiative sponsored by local nonprofit curriculum and services provider, <u>Lincoln Learning Solutions</u>.

"Everyone from area teachers and librarians to child care providers and pediatricians is eligible to take part in the event and help us support childhood literacy," Bob Clements, CEO, said.

Because Lincoln Learning Solutions has made changes and updates to its curriculum, Clements said, the organization found itself with a significant surplus of elementary-level books that, beyond imparting classroom subjects, teach lessons about being truthful, making friends, and bullying at a pre-kindergarten through 5<sup>th</sup> grade level.

"Rather than adding all of this valuable material to the local landfill, our staff wanted to see that these professionally illustrated books that teach timeless lessons were put to good use," Clements said. "As a nonprofit focused on education, we believe this event fits perfectly with our mission."

Educators, librarians, pediatricians, child psychologists and therapists, and other professionals who care for elementary-aged children are eligible to participate in the Great Book Giveaway. The only requirements are that they bring their own bag or box, along with their professional identification.

The Great Book Giveaway will take place 9 a.m. – noon on March 25 (rain date April 15) at Lincoln Learning Solutions' warehouse, 518 Railroad St. Media coverage is welcome.

Among the titles available are "Frog and Toad Are Friends," "Encyclopedia Brown," "Sarah, Plain and Tall," and "Freckle Juice," in addition to the books in the "Tales of Midlandia" series, which were written and illustrated by Lincoln Learning Solutions. Flash cards sets, classroom supplies, and course kit items are also available on a first-come, first-served basis.

Leading up to the Great Book Giveaway, Clements said Lincoln Learning Solutions has donated books and course kits to many local organizations, including Sts. Peter and

Paul School, Tiger Pause Youth Ministry, Women's Center of Beaver County, The School at McGuire Memorial, MHY Family Services, Big Brothers Big Sisters of Beaver County, Western Pennsylvania School for Blind Children, Mars Area Public Library, South Butler Community Library, We're at YOUR Service, and several branches of Little Free Library.

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contact:
Christina Zarek
czarek@lincolnlearningsolutions.org
717-805-2337

<u>Lincoln Learning Solutions</u> is a 501c3 nonprofit organization dedicated to collaborating with educators and maximizing their talents to facilitate student success. Based in western Pennsylvania, it is the developer of **Lincoln Empowered™**, a digitally based curriculum that delivers engaging, standards-based, instruction in online and blended learning environments. **Lincoln Empowered™** offers a dynamic array of courses in language arts, mathematics, science, social studies, physical education, and the creative and performing arts. Lincoln Learning Solutions currently serves nearly 100 schools in 14 states, and upward of 20,000 students.