



THE EDTECH
AWARDS



FOR IMMEDIATE RELEASE

Lincoln Learning curriculum among EdTech Award finalists

Aliquippa, Pa (May 9, 2025) — Lincoln Learning Solutions today announced it is among the finalists in four categories for The EdTech Awards 2025, which has shared the achievement to a worldwide audience of educators, technologists, students, parents, and policymakers interested in building a better future for learners and leaders in the education and workforce sectors.

Celebrating its 15th year, the U.S.-based program is the world's largest recognition program for education technology, honoring the biggest names in edtech – and those who soon will be.

“Congratulations to edtech’s best and brightest innovators, leaders, and trendsetters,” said Victor Rivero, who, as Editor-in-Chief of EdTech Digest, oversees the program. “The future of learning is being shaped right now, and those we honor here are leading the way. If there’s one field ready to embrace and lead through change, it’s this one.”

The EdTech Awards recognize people for outstanding contributions in transforming education through technology to enrich the lives of learners everywhere. Featuring edtech’s best and brightest, the annual program shines a spotlight on cool tools, inspiring leaders and innovative trendsetters across the K-12, higher education, and skills and workforce sectors.

EdTech recognized Lincoln Learning Solutions in four EdTech Cool Tool Awards categories:

The EdTech Cool Tool Awards - Digital Coursework Solution - Lincoln Empowered

The EdTech Cool Tool Awards - Higher Education Solution - Lincoln Content Bank

The EdTech Cool Tool Awards - New Product or Service - Lincoln Content Bank

The EdTech Cool Tool Awards - Personalized Learning Solution - Lincoln Content Bank

“We are proud to stand alongside previous winners like Adobe, Blackboard, Promethean, and other education technology trailblazers,” Bob Clements, President and CEO of Lincoln Learning, said.

The EdTech Awards were established in 2010 to recognize, acknowledge, and celebrate the most exceptional innovators, leaders, and trendsetters in education technology.

This year’s finalists and winners were narrowed from the larger field and judged based on various criteria, including pedagogical workability, efficacy and results, support, clarity, value and potential.

“You are the innovators who see the future not as something to react to, but as something to create. Your work is making education more inclusive, accessible, and effective—breaking barriers, unlocking potential, and preparing learners for a world that is evolving faster than ever,” Rivero said.

Clements said the Lincoln team is proud of this accomplishment, especially as it comes on the heels of earning another notable edtech award, [the International Society for Technology in Education Seal](#).

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