

» Course Overview

This course introduces students to the Adobe Illustrator and prepares students to take the ACA Certification Exam on Illustrator. Students will get an insight into what it is like working in the graphic design industry. Students will learn everything from absolute basics like navigating Illustrator to performing complex tasks like managing colors, drawing, creating illustrations, and much more. The course contains guided video tutorials, hands-on projects, and step-by-step resources that help students learn how to work in Illustrator.

» **Course Preview Video:** <https://www.pointfuleducation.com/illustrator-preview-video>

» Course Outline by Module

Module 1	Working in the Design Industry
Module 2	Understanding Digital Graphics and Illustrations
Module 3	Understanding Adobe Illustrator Part I
Module 4	Understanding Adobe Illustrator Part II
Module 5	Creating Digital Graphics and Illustrations Using Adobe Illustrator Part I
Module 6	Creating Digital Graphics and Illustrations Using Adobe Illustrator Part II
Module 7	Archive, Export, and Publish Graphics Using Adobe Illustrator

» Instructional Components

Pointful Education Courses are structured in a consistent, research-based format utilizing multiple pedagogical concepts such as Understanding by Design, Growth Mindset, and Video and Project-based learning. Through the use of these pedagogical concepts, Pointful Education maintains a consistent and engaging course structure that supports student-centered learning.

» Certification

This course prepares students for the Adobe Certified Associate certification exam. To learn more select the following link:

<https://certipoint.pearsonvue.com/Certifications/Adobe/ACA/Overview.aspx>

Course Structure



Instruction
49%



Projects
7%



Reflections
20%



Concept Checks
7%



Exams
9%



Written Assignments
8%