

Course Overview

This course introduces students to the world of Adobe InDesign. Students will get an insight into what it is like working in the print and digital media publishing industry. Over 10 modules, students will learn everything from absolute basics like navigating InDesign to performing complex tasks like creating multi-page documents, applying effects, and even creating original artwork. The course contains guided tutorials, do-it-yourself projects, and great resources that will help students practice and learn how to work in InDesign.

Course Preview Video: https://www.pointfuleducation.com/indesign-preview-video

Course Outline by Module

Module 1	Working in the Design Industry Part I	Module 6	Creating and Modifying Visual Elements Part I
Module 2	Working in the Design Industry Part II	Module 7	Creating and Modifying Visual Elements Part II
Module 3	Project Setup and Interface Part I	Module 8	Creating and Modifying Visual Elements Part III
Module 4	Project Setup and Interface Part II	Module 9	Creating and Modifying Visual Elements Part IV
Module 5	Organizing Documents Part	Module 10	Publishing Digital Media

» Instructional Components

Pointful Education Courses are structured in a consistent, research-based format utilizing multiple pedagogical concepts such as Understanding by Design, Growth Mindset, and Video and Project-based learning. Through the use of these pedagogical concepts, Pointful Education maintains a consistent and engaging course structure that supports student-centered learning.

Course Structure







Instruction **53%**

Projects **8%**

Reflections 15%

Certification

This course prepares students for the Adobe Certified Associate certification exam. To learn more select the following link: https://certiport.pearsonvue.com/Certifications/Adobe/ACA/Overview.aspx



Concept Checks



Exams **9%**